



# hugenote kollege

Waar Christenwees grondvat in opleiding

17 Feb. 2021

Aan alle Scriba Synodii

## **RE: SOSIALE INNOVASIE EN LEIERSKAPSTOERUSTING**

Hugenote Kollege stel met trots die nuwe Skool van Sosiale Innovasie bekend wat veral daarop gefokus is om gemeenskappe te help om beter te funksioneer. Deelname aan die werksaamhede van die Skool bied 'n kreatiewe manier van samewerking aan gemeentes om die NG Kerk se missionale fokus uit te leef. Dit lewer 'n uitsonderlike bydrae om integriteit en deursigtige regering te bevorder en samelewingsstrukture te versterk.

Sinodes word aangemoedig om 'n besondere toerustingsgeleentheid te ondersteun en leierskap in sinodale streke te versterk. Daarom word sinodes ver soek om elk 5 persone te ondersteun om 'n aanlyn-kursus in "Sosiale Leierskap en Entrepreneurskap" by te woon. Hierdie kursus sal predikante en gemeenteleiers toerus om die vaardighede te ontwikkel om 'n missionale teologie binne gemeenskappe te implementeer. Dit is ook ideale toerusting om 'n persoon te ontwikkel om leiding te neem rondom sake soos integriteit, deursigtige bestuur en kreatiewe oplossings vir gemeenskappe.

**Die volgende kursus begin 10 Maart 2021.**

### **Agtergrond en konteks oor die kursus:**

"Social Innovation are sets of new ways of dealing with social challenges for the benefit of society. Social innovation is grounded in societal problem solving which is effective, efficient and ethical. Social Innovation results in the co-creative human centered design and delivery of potentially sustainable prototype solutions to societal problems which are replicable and scalable. Social innovation builds personal and purposeful learning leadership competencies and impactful institutional capacity while implementing solutions for societal problems."

### **I. Course Goal:**

This course: "Leadership for Social Innovation and Entrepreneurship" aims to equip students with the competence required to engage with social innovation through social entrepreneurship using innovative leadership approaches to start and profitably sustain social businesses. The individual competencies are linked to institutional dimensions to concurrently enhance the institutional capacity of social businesses.



The course has as exit level outcomes:

- The analytical, strategic and professional capacity to understand and exercise leadership decisions and
- the competencies to apply these competencies in a socially entrepreneurial way for social impact within challenging social business contexts

## **2. Course Facilitation:**

- Professor Erwin Schwella and Dr Ryno Els and facilitation team with co-creation by participants

## **3. Course Content and Day Programme:**

### **• Day 1: Leadership for Social Innovation and Social Entrepreneurship**

- Session 1: Setting the Scene: The Schwella Leadership Model and Social Entrepreneurship
- Session 2: Work Session: Leadership Challenges in South Africa
- Session 3: The Caritas Social Innovation Model
- Session 4: Turning Frogs into Princes Creativity and innovation for Social Entrepreneurship
- Overnight Reading: Sanlam The Business Plan Workbook

### **• Day 2: Innovation for Social Innovation and Entrepreneurship**

- Session 1: Techniques and Templates for Social Innovation and Entrepreneurship
- Session 2: Work Session: From Ideas to Implementation: Business Ideas to Businesses: Overview of DIY Toolkit
- Session 3: Workshop: DIY: Building Social Businesses Part 1
- Session 4: Workshop: DIY: Building Social Businesses Part 2
- Overnight Reading: Sanlam The Business Plan Workbook

### **• Day 3: Leadership, Innovation and Entrepreneurship for Social Business**

- Session 1 Workshop: DIY: Building Social Businesses Part 3
- Session 2: Making the Case: Business Ideas Competition Pitches: Business Ideas Competition Evaluation and Award Ceremony
- Session 3: Harvesting the Learning: The Schwella Action Learning Model and Individual Assessment
- Session 4: Commitments and Conclusion



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Vriendelike groete



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